



THE TIARA GROUP, LLC
Imaging Materials Seminar®

The Westin – Hilton Head Island, South Carolina February 26 - 28, 2008
General Chair: Mr. Thomas D. Reid, President, Coated Solutions

Pathway to a Green Horizon!

TUESDAY, FEBRUARY 26, 2008

7:30 AM **GOLF: The Hilton Head Challenge**
To Low Net, Low Gross Flights;
12:00 M Men & Women's Competition
10:30 AM **Exhibitor Set-Up — Magnolia/Hibiscus**
11:30 AM **REGISTRATION — Magnolia**
All Sessions to be held in the Hibiscus Room
1:00 PM **OPENING REMARKS**
Art Diamond, President
DIAMOND RESEARCH CORPORATION
Welcome; Conference Caveats & Objectives;
Confidential Information; Commercial Messages;
Getting the Most Out of this Meeting; Introducing
Session Chair.
CHAIR: Mr. Michael A. Andreottola, President
AMERICAN INK JET CORPORATION
1:15 PM **SESSION 1 — WIDE FORMAT MARKETS: SIZE,
STRUCTURE, & TRENDS,**
Mr. Michael J. Flippin, President
WEB CONSULTING, INC.
Company Background; Ink Jet Inks: Aqueous,
Solvent, Eco-Solvent, UV-Curing; Ink Jet Media: Paper,
Film, Vinyl, Canvas, Textile; Market Size & Structure;
Future Outlook
2:15 PM **SESSION 2 — NARROW FORMAT MARKETS: SIZE,
STRUCTURE, & TRENDS**
Ms. Merylunn Dunn, Director
INFOTRENDS
Company Background; Ink Jet Inks: Aqueous,
Solvent,; Ink Jet Media: Paper, Film, Canvas, Textile;
Market Size & Structure; HP's Colorlok™ Paper; Future
Outlook
3:15 PM **Refreshments Served — Magnolia Room**

3:30 PM **SESSION 3 — UPDATE: KODAK'S NEW
PARADIGM FOR THE INK JET MARKET**
**Mr. Magnus Felke, Director of Product
Marketing**
EASTMAN KODAK COMPANY
Company Background; Before: The
Razor/Razor-Blade Strategy and its Faults; After:
The Kodak Strategy and Why it Works; Ink Yield
and the Cost of Ink Per Page Tests; Kodak's Image
Permanence with Nano-Particulate Pigmented Inks;
Future Outlook.
4:30 PM **SESSION 4 — IMAGE PERMANENCE: THE
IMPORTANCE OF INK-MEDIA MATCHING**
Mr. Henry Wilhelm, President
WILHELM IMAGING RESEARCH
Company Background; Image Permanence;
Durability of Today's Materials; Lightfastness,
Resistance; Moisture Resistance; Interactions
Between Ink & Media; Test Methods; Validity of
Extrapolated Print Life; Future Outlook.
6:30 PM **Cocktail Reception--Hosted Bar in Magnolia**
7:15 PM **Dinner — Archer Ballroom**
8:00 PM **WELCOME — Mr. Art Diamond, Chairman**
THE TIARA GROUP
WELCOME — Mr. David Connett, President
RECYCLER PUBLISHING & EVENTS
8:15 PM **KEYNOTE SPEAKER: Dr. Nabil Z. Nasr, Director**
Golisano Institute for Sustainability
ROCHESTER INSTITUTE OF TECHNOLOGY

WEDNESDAY, FEBRUARY 27, 2008

7:30 AM **Coffee & Tea — Magnolia/Hibiscus**
8:00 AM **Late Registration — Magnolia/Hibiscus**
EXHIBITS OPEN
CHAIR: *TBA

Ink Jet Inks & Media 2008

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- 8:00 AM **SESSION 5 — INK JET PRINTING ON FABRIC SUBSTRATES**
Mr. Michael Von Wachenfeldt, Director, Ink Jet Fabrics
GLEN RAVEN INC.
Company Background; Trends in Fabric Substrates; Treatments and Coatings; Applications: Standard and Non-Conventional; Future Outlook.
- 9:00 AM **SESSION 6 □ ADVANCES IN TEXTILE PRINTING**
Mr. Thomas Poetz, President & CEO
3P INKJET TEXTILES AG
- 10:00 AM **Refreshments Served — Magnolia**
- 10:15 AM **SESSION 7 — NOVEL INK JET INKS FOR TEXTILE PRINTING**
Dr. Andrew Hancock, Technical Director
NANOJET INK LTD.
Company Background. Market Overview; Direct vs. Dye Sublimation Printing; Printing on Textiles & Fabrics; Future Outlook.
- 11:15 AM **SESSION 8 — INK JET PRINTHEAD DESIGN: ISSUES, TRENDS, & ADVANCES**
Mr. Charles Brewer, Managing Editor
Hard Copy Supplies Journal
LYRA RESEARCH
Company Background; Printhead Design & Objectives; Conventional Thermal v. Piezo; An Update on Recent Printheads: the HP Edgeline™ ; HP Scitex X2; and Silverbrook's MemJet™; Features; Print Speed; Possible Impact; on High-End Laser Printers? Future Outlook.
- 12:00 M **Luncheon — Archer Ballroom**
- CHAIR: Ms. Nina Demirchian, President**
PLATINUM COATING & INK SOLUTIONS
- 1:30 PM **SESSION 9 — PANEL DISCUSSION: WHAT ARE THE OPPORTUNITIES & BENEFITS IN GOING GREEN?**
Moderator: Mr. Thomas Reid, President
COATED SOLUTIONS
Panelists:
Mr. Charles Brewer, LYRA RESEARCH
Mr. William Grier, COLOREP
Dr. Andrew Hancock, DIGITAL PRINTING TECH.
Dr. Jeffrey Hsieh, GEORGIA INST. OF TECHNOLOGY
Dr. Nabil Nasr, ROCHESTER INST. OF TCHNLGY.
Increased interest in paper recycling, saving energy, and protecting the environment is prompting industry to go Green. The European Union's adoption of a REACH program is accelerating this new paradigm. How should imaging companies prepare to meet this new challenge?
- 2:30 PM **SESSION 10 — CURRENT TRENDS IN SUPPLY & DISTRIBUTION CHANNELS**
Mr. Francis Shea, Jr., Exec. Vice Pres., Sls & Mktg
ESPRIX DIGITAL TECHNOLOGIES
Company Background; Trends in Outsourcing; Supply Consolidation in Media Coating; Rise of On-Machine Coating; Disintermediation; Future Outlook.
- 3:15 PM **Refreshments Served — Magnolia**
- 3:30 PM **SESSION 11 — MARKET CHANGES IN FINE ART INK JET PRINTING**
Mr. Mark Bosworth, Vice President
IJ TECHNOLOGIES
Company Background; Defining the Market; Defining Technologies; Trends in Hardware, Media, and Inks; Customer Expectations; Image Quality and Permanence; Future Outlook.
- 4:15 PM **SPECIAL SESSION – TEXTILE PRINTING WITH DUPONT'S NEWEST INK JET INKS**
Mr. Patrick D. Foley, Global Product Manager
DUPONT IMAGING TECHNOLOGIES
- 4:45 PM **SESSION 12 — NETWORKING**
Terry Gorka, Managing Director
THE TIARA GROUP, LLC
A group interactive session; a platform for publicizing your company's products or services; a unique opportunity to establish personal contacts & forge strategic alliances.
- 6:15 PM **Cocktail Reception – No Host Bar in Barony Grill**
- THURSDAY, FEBRUARY 28, 2008**
- 7:30 AM **Coffee & Tea — Sierra Madre North**
- 8:00 AM **EXHIBITS OPEN**
CHAIR: Dr. Ray A. Work, III, Consultant
WORK ASSOCIATES, INC.
- 8:00 AM **SESSION 13 — WIDE FORMAT GOES GREEN: AN OVERVIEW OF THE TRANSITION**
Mr. Chuck L. Sharp, Consultant
DIGITAL IMAGE TECHNOLOGY
Company Background. Evolution of Wide Format Printer Design; The Green Transition; Market Update on Wide Format IJ Printers; Current State of Durable Graphics: Papers, Vinyl, Films, etc., Challenges Ahead; Future Outlook.

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- 9:00 AM **SESSION 14 — SUSTAINABLE TEXTILE
COLOR ALTERNATIVES**
Mr. William Grier, President
COLOREP
Company Background; Advances in “Green” Ink
Jet Alternatives; Sustainable Inks; Speeding up
Production; Better Inks; Better Resistance to
Cleaning and Laundering; Future Outlook.
- 10:00 AM **Refreshments Served — Magnolia**
- 10:15 AM **SESSION 15 — LOOKING OVER THE
HORIZON & AROUND THE GLOBE**
Mr. Hank Lee, President
S. N.COATINGS INC.
Company Background. New Technology; New
Hardware; New Media Sources; New Markets in
Traditional Printing; Future Outlook
- 11:15 AM **SESSION 16 — AN UPDATE ON WASTE
PAPER RECOVERY & RECYCLING**
Dr. Jeffery Hsieh, Prof. of Chem. Engineering
GEORGIA INSTITUTE OF TECHNOLOGY
Background of the Institute of Paper Science; Waste
Paper Definitions; Importance of Recycling Post
Consumer Waste: Prior Art Technologies; De-
inking and Re-pulping Methods; Future Outlook
- 12:15 AM **SESSION 17 — WRAP-UP**
Mr. Art Diamond, Chairman
THE TIARA GROUP, LLC
- 12:30 PM **EXHIBITS CLOSE**
- 12:30 PM **CONFERENCE ENDS**

Note: This program is subject to change without notice.

TBA = Chair, Speaker or Topic To Be Announced

*Speaker or Topic Unconfirmed

Revised: